

Did you attend the VNCA Conference?

Hi,

Were you one of the lucky ones who attended the VNCA Conference on the Gold Coast? Did you have fun, learn lots and meet some great people? Check out our happy snaps and videos from the conference to see if you made our social pages and recap on some of the sessions.

But wait! You didn't attend the VNCA Conference? We have it covered. Check out what you missed and why it should be a must-attend on your list of things to do next year.

Also, don't forget that May is Lolly Month! Keep reading to find out why.

In this e-news:

1. Were you snapped at VNCA? Check out our pics on the photo gallery.
2. NEW CARE LIVE – watch a video of the 2010 VNCA Conference highlights + VNCA Conference session speaker interviews
3. May is Lolly Month
4. Advocate® vet-exclusive promotion on *Talk to the Animals* – we're providing you with marketing materials you can use
5. 'Fleas are still fast in winter. Advantage® is faster' – national media campaign

From all of us at CARE HQ, thanks for your continuous support. We look forward to hearing from you on the Forum, via email to our care@bayercare.com.au CARE HQ address or by calling us on (02) 9954 7055.

Bayer CARE team

PS: Got any pics from the VNCA Conference you'd like to share? Please email them to care@bayercare.com.au

1. Were you snapped at the VNCA Conference?



Were you lucky enough to not only be one of the attendees at the 2010 VNCA Conference but also to be happy-snapped or interviewed by either Kate or Libby?

[Click here](#) to see the photos.

Congratulations to Tate Young from Belmont Vets who won the main Advocate® Rubik's Cube Prize – a Swiss Army Knife, for matching up the parasites that Advocate protects against.

Congratulations to all of our other daily winners who cracked a side of the cube and won spa vouchers.

What did you think of the 2010 VNCA Conference? Let us know: [click here](#) to visit our Forum and have your say.



2. NEW CARE LIVE

Missed out on the VNCA Conference this year? Not to worry, put it on the to-do list for next year!

In the meantime, check out the videos of your fellow Vet Nurses in and around the conference and also the winners of our 'tell a friend' competition, to hear their conference highlights. And make sure you take some time to watch the interviews we conducted with many of the session speakers. It's a fun way to learn and feel like you were there!

[Click here](#) to watch the videos.



3. May is Lolly Month!

Bayer CARE is sharing the lolly jar with all of its members – and that includes you.

All you have to do is successfully complete one of our courses, long or short, and we will send you a gift of lollies to help keep you motivated to keep on learning.*

Enjoy a sugar fix, courtesy of Bayer CARE.

Log in and do a Bayer CARE course today ...

*Lollies will only be available for courses completed in May 2010 and will be delivered during the first week of June 2010.

www.bayercare.com.au

Forgotten your password? Call us on (02) 9954 7055



4. Advocate® vet-exclusive promotion on *Talk to the Animals*

Advocate has joined together with Channel 9 to sponsor Australia's favourite pet show – *Talk to the Animals*.

Starting on Saturday 15 May and running for 13 weeks, Advocate's *Talk to the Animals* promotion will feature a range of fabulous pet stories along with weekly competitions.

Each week the show will feature a vet channel exclusive promotion where your clients have the opportunity to win big.

Simply by purchasing a pack of Advocate from an Australian Vet Clinic and providing their barcode details your clients can win a prize.

1. Book an Advocate training session.
2. Take part in the Advocate Vet Nurse promotion
3. Display *Talk to the Animals* point-of-sale materials
5. Encourage your clients to visit www.fourleggedstars.com.au for their chance to win.

So get involved in the *Talk to the Animals* promotion now and take advantage of the great offers for your clients.



5. 'Fleas are still fast in winter. Advantage® is faster'

A national media campaign will remind pet owners to continue monthly applications of Advantage and benefit from the Advantage Challenge at www.nofleas.com.au.

Your clients trust your recommendation to treat in winter.

This national campaign will emphasise compliance in flea control during winter and promote the competition. Sell Advantage and your clients could win a pet-friendly family holiday worth more than \$10,000 plus instant prizes.

The competition ends 31 July 2010.

Your clients and their pets are winners with Advantage:

- Take Advantage
- Sell Advantage
- Win with Advantage

Send your clients to www.nofleas.com.au to find out about the prizes and Terms and Conditions.

So take advantage of this promotion now to give your clients a great chance to win a top prize by visiting your clinic and purchasing Advantage. The added benefit is happier and healthier flea-free pets for your trusted clients.



Continue to CARE in 2010! We want to hear your thoughts so head to our Forum and speak up, do one of our many courses and be more confident at work, or vote for the bravest or cutest pet. PLUS check out our CARE NEWS LIVE. Oh, and don't forget to check out the VNCA Conference pics and videos.

Till next time, keep on CAREing for the innocent animals that make us all so happy!

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